

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 958659-2 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|-------------------|-------------------|-----------------|
| Obama/D/President | OBAMA FOR AMERICA | 1897 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/25/12 - 11/06/12 | 958659 | 06355758 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912856 | 95 | 101 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|--|-------------------|-----------------|-----------------------|-------------------|------------------------------|----------------|----------------|---------------|---------------------|------|
| 1 | 10/02/12 | 10/05/12 | WPBF News 25 @ 5am | 5-530am | -TWTF-- | :30 | 2 | \$110.00 | NM | |
| Class of Time - Pre-emptible with notice | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | 10/02/12 | 10/08/12 | -TWTF-- | 2 | \$110.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 2 | WPBF | Tu | 10/02/12 | 5:24 AM | WPBF News 25 @ 5am | 5-530am | :30 | OFA-12-A-124H | \$110.00 | NM |
| 1 | WPBF | Th | 10/04/12 | | WPBF News 25 @ 5am | 5-530am | :00 | | \$110.00 | NM |
| Credited | | | | | | | | | | |
| 2 | 10/09/12 | 10/12/12 | WPBF News 25 @ 5am | 5-530am | -TWTF-- | :30 | 2 | \$110.00 | NM | |
| Class of Time - Pre-emptible with notice | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | 10/09/12 | 10/15/12 | -TWTF-- | 2 | \$110.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WPBF | W | 10/10/12 | 5:12 AM | WPBF News 25 @ 5am | 5-530am | :30 | OFA-12-A-124H | \$110.00 | NM |
| 2 | WPBF | F | 10/12/12 | 5:22 AM | WPBF News 25 @ 5am | 5-530am | :30 | OFA-12-A-124H | \$110.00 | NM |
| 3 | 10/16/12 | 10/19/12 | WPBF News 25 @ 5am | 5-530am | -TWTF-- | :30 | 2 | \$220.00 | NM | |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | 10/16/12 | 10/22/12 | -TWTF-- | 2 | \$220.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WPBF | Tu | 10/16/12 | 5:23 AM | WPBF News 25 @ 5am | 5-530am | :30 | OFA-12-A-124H | \$220.00 | NM |
| 2 | WPBF | W | 10/17/12 | 5:15 AM | WPBF News 25 @ 5am | 5-530am | :30 | OFA-12-D-148H | \$220.00 | NM |
| 4 | 10/23/12 | 10/26/12 | WPBF News 25 @ 5am | 5-530am | -TWTF-- | :30 | 2 | \$220.00 | NM | |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | 10/23/12 | 10/29/12 | -TWTF-- | 2 | \$220.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 2 | WPBF | Tu | 10/23/12 | 5:24 AM | WPBF News 25 @ 5am | 5-530am | :30 | OFA-12-D-148H | \$220.00 | NM |
| 1 | WPBF | F | 10/26/12 | 5:16 AM | WPBF News 25 @ 5am | 5-530am | :30 | OFA-12-D-148H | \$220.00 | NM |
| 7 | 10/02/12 | 10/05/12 | WPBF News 25 Mornings | 5:30-5:57am | -TWTF-- | :30 | 2 | \$160.00 | NM | |
| Class of Time - Pre-emptible with notice | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | 10/02/12 | 10/08/12 | -TWTF-- | 2 | \$160.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 2 | WPBF | Tu | 10/02/12 | 5:55 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | OFA-12-A-124H | \$160.00 | NM |
| 1 | WPBF | Th | 10/04/12 | 5:44 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | OFA-12-A-124H | \$160.00 | NM |



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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------------|----------------|---------|--------|----------------|----------|------|
| 7 | 10/02/12 | 10/05/12 | WPBF News 25 Mornings | 5:30-5:57am | -TWTF-- | :30 | 2 | \$160.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| 8 | 10/09/12 | 10/12/12 | WPBF News 25 Mornings | 5:30-5:57am | -TWTF-- | :30 | 2 | \$160.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 2 \$160.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/09/12 5:39 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-A-124H \$160.00 NM 2 WPBF W 10/10/12 5:38 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-A-124H \$160.00 NM | | | | | | | | | |
| 9 | 10/16/12 | 10/19/12 | WPBF News 25 Mornings | 5:30-5:57am | -TWTF-- | :30 | 2 | \$320.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWTF-- 2 \$320.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 5:55 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-A-124H \$320.00 NM 2 WPBF W 10/17/12 5:37 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-D-148H \$320.00 NM | | | | | | | | | |
| 10 | 10/23/12 | 10/26/12 | WPBF News 25 Mornings | 5:30-5:57am | -TWTF-- | :30 | 2 | \$320.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 2 \$320.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/24/12 5:55 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-D-148H \$320.00 NM 1 WPBF Th 10/25/12 5:38 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-D-148H \$320.00 NM | | | | | | | | | |
| 13 | 10/02/12 | 10/05/12 | WPBF News 25 Mornings | 6-7AM | -TWTF-- | :30 | 2 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -TWTF-- 2 \$275.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/02/12 6:37 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-124H \$275.00 NM 2 WPBF Th 10/04/12 6:46 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-124H \$275.00 NM | | | | | | | | | |
| 14 | 10/09/12 | 10/12/12 | WPBF News 25 Mornings | 6-7AM | -TWTF-- | :30 | 2 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 2 \$275.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/10/12 6:15 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-124H \$275.00 NM 1 WPBF Th 10/11/12 6:29 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-124H \$275.00 NM | | | | | | | | | |
| 15 | 10/16/12 | 10/19/12 | WPBF News 25 Mornings | 6-7AM | -TWTF-- | :30 | 2 | \$550.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWTF-- 2 \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/18/12 6:45 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-D-148H \$550.00 NM 2 WPBF F 10/19/12 6:13 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-D-148H \$550.00 NM | | | | | | | | | |
| 16 | 10/23/12 | 10/26/12 | WPBF News 25 Mornings | 6-7AM | -TWTF-- | :30 | 2 | \$550.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 2 \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/23/12 6:24 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-D-148H \$550.00 NM 1 WPBF F 10/26/12 6:09 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-D-148H \$550.00 NM | | | | | | | | | |
| 18 | 10/02/12 | 10/05/12 | Good Morning America | 7-9AM | -TWTF-- | :30 | 1 | \$275.00 | NM |

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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| 958659-2 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
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|---|-------------------|-----------------|----------------------|----------------------|-----------------------|---------------|---------------|-------------|-------------|
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/02/12 | 10/08/12 | -TWTF-- | 1 | \$275.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF W | | 10/03/12 | 8:53 AM | Good Morning America | 7-9AM | :30 | OFA-12-A-124H | \$275.00 | NM |
| 19 | 10/09/12 | 10/12/12 | Good Morning America | 7-9AM | -TWTF-- | :30 | 1 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | -TWTF-- | 1 | \$275.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Tu | | 10/09/12 | 7:59 AM | Good Morning America | 7-9AM | :30 | OFA-12-A-124H | \$275.00 | NM |
| 20 | 10/16/12 | 10/19/12 | Good Morning America | 7-9AM | -TWTF-- | :30 | 1 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/16/12 | 10/22/12 | -TWTF-- | 1 | \$275.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Th | | 10/18/12 | 8:55 AM | Good Morning America | 7-9AM | :30 | OFA-12-D-148H | \$275.00 | NM |
| 21 | 10/23/12 | 10/26/12 | Good Morning America | 7-9AM | -TWTF-- | :30 | 1 | \$550.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/23/12 | 10/29/12 | -TWTF-- | 1 | \$550.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Tu | | 10/23/12 | 8:29 AM | Good Morning America | 7-9AM | :30 | OFA-12-D-148H | \$550.00 | NM |
| 24 | 10/02/12 | 10/05/12 | M-Sun ROS 5am-4am | 5am-4am | -TWTF-- | :30 | 2 | \$5.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/02/12 | 10/08/12 | -TWTF-- | 2 | \$5.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF W | | 10/03/12 | 2:29 AM | M-Sun ROS 5am-4am | 5am-4am | :30 | OFA-12-A-124H | \$5.00 | NM |
| 2 WPBF F | | 10/05/12 | 4:16 AM | M-Sun ROS 5am-4am | 5am-4am | :30 | OFA-12-A-124H | \$5.00 | NM |
| 25 | 10/09/12 | 10/12/12 | M-Sun ROS 5am-4am | 5am-4am | -TWTF-- | :30 | 2 | \$5.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | -TWTF-- | 2 | \$5.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Tu | | 10/09/12 | 2:29 AM | M-Sun ROS 5am-4am | 5am-4am | :30 | OFA-12-A-124H | \$5.00 | NM |
| 2 WPBF W | | 10/10/12 | 2:59 AM | M-Sun ROS 5am-4am | 5am-4am | :30 | OFA-12-A-124H | \$5.00 | NM |
| 26 | 10/16/12 | 10/19/12 | M-Sun ROS 5am-4am | 5am-4am | -TWTF-- | :30 | 2 | \$5.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/16/12 | 10/22/12 | -TWTF-- | 2 | \$5.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Tu | | 10/16/12 | 3:47 AM | M-Sun ROS 5am-4am | 5am-4am | :30 | OFA-12-A-124H | \$5.00 | NM |
| 2 WPBF Th | | 10/18/12 | 2:59 AM | M-Sun ROS 5am-4am | 5am-4am | :30 | OFA-12-D-148H | \$5.00 | NM |
| 27 | 10/23/12 | 10/26/12 | M-Sun ROS 5am-4am | 5am-4am | -TWTF-- | :30 | 2 | \$5.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/23/12 | 10/29/12 | -TWTF-- | 2 | \$5.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WPBF Tu | | 10/23/12 | 2:29 AM | M-Sun ROS 5am-4am | 5am-4am | :30 | OFA-12-D-148H | \$5.00 | NM |
| 1 WPBF F | | 10/26/12 | 4:24 AM | M-Sun ROS 5am-4am | 5am-4am | :30 | OFA-12-D-148H | \$5.00 | NM |
| 29 | 10/02/12 | 10/05/12 | 4:30a-5a | 430a-5a | -TWTF-- | :30 | 2 | \$60.00 | NM |
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| 30 | 10/09/12 | 10/12/12 | 4:30a-5a | 430a-5a | -TWTF-- | :30 | 2 | \$60.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 2 \$60.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/10/12 4:44 AM 4:30a-5a 430a-5a :30 OFA-12-A-124H \$60.00 NM 1 WPBF Th 10/11/12 4:43 AM 4:30a-5a 430a-5a :30 OFA-12-A-124H \$60.00 NM | | | | | | | | | |
| 31 | 10/16/12 | 10/19/12 | 4:30a-5a | 430a-5a | -TWTF-- | :30 | 3 | \$60.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWTF-- 3 \$60.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/17/12 4:54 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM 2 WPBF Th 10/18/12 4:56 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM 3 WPBF F 10/19/12 4:40 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM | | | | | | | | | |
| 32 | 10/23/12 | 10/26/12 | 4:30a-5a | 430a-5a | -TWTF-- | :30 | 3 | \$60.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 3 \$60.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/23/12 4:42 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM 3 WPBF W 10/24/12 4:43 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM 1 WPBF Th 10/25/12 4:56 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM | | | | | | | | | |
| 35 | 10/06/12 | 10/06/12 | Sat 8-9am News | Sat 8-9am | -----1- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$225.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/06/12 8:25 AM Sat 8-9am News Sat 8-9am :30 OFA-12-A-124H \$225.00 NM | | | | | | | | | |
| 36 | 10/13/12 | 10/13/12 | Sat 8-9am News | Sat 8-9am | -----1- | :30 | 1 | \$450.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/13/12 8:13 AM Sat 8-9am News Sat 8-9am :30 OFA-12-A-124H \$450.00 NM | | | | | | | | | |
| 37 | 10/20/12 | 10/20/12 | Sat 8-9am News | Sat 8-9am | -----1- | :30 | 1 | \$450.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/20/12 8:24 AM Sat 8-9am News Sat 8-9am :30 OFA-12-D-148H \$450.00 NM | | | | | | | | | |
| 38 | 10/27/12 | 10/27/12 | Sat 8-9am News | Sat 8-9am | -----1- | :30 | 1 | \$450.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 8:13 AM Sat 8-9am News Sat 8-9am :30 OFA-12-D-148H \$450.00 NM | | | | | | | | | |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|-------------------|-------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 958659-2 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR AMERICA | 1897 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--|----------------|---------|--------|----------------|----------|------|
| 41 | 10/07/12 | 10/07/12 | Sun 5-6am News Class of Time - Pre-emptible with notice | Sun 5-6am | -----1 | :30 | 1 | \$50.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$50.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 6:00 AM Sun 5-6am News Sun 5-6am :30 OFA-12-A-124H \$50.00 NM | | | | | | | | | |
| 42 | 10/14/12 | 10/14/12 | Sun 5-6am News Class of Time - Pre-emptible with notice | Sun 5-6am | -----1 | :30 | 1 | \$50.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$50.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/14/12 5:54 AM Sun 5-6am News Sun 5-6am :30 OFA-12-A-124H \$50.00 NM | | | | | | | | | |
| 43 | 10/21/12 | 10/21/12 | Sun 5-6am News Class of Time - Fixed Non Pre-emptible | Sun 5-6am | -----1 | :30 | 1 | \$100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$100.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/21/12 5:26 AM Sun 5-6am News Sun 5-6am :30 OFA-12-D-148H \$100.00 NM | | | | | | | | | |
| 44 | 10/28/12 | 10/28/12 | Sun 5-6am News Class of Time - Pre-emptible with notice | Sun 5-6am | -----1 | :30 | 1 | \$50.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$50.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 5:42 AM Sun 5-6am News Sun 5-6am :30 OFA-12-D-148H \$50.00 NM | | | | | | | | | |
| 46 | 10/07/12 | 10/07/12 | Sun 6-7am News Class of Time - Pre-emptible with notice | Sun 6-7am | -----1 | :30 | 1 | \$90.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$90.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 6:25 AM Sun 6-7am News Sun 6-7am :30 OFA-12-A-124H \$90.00 NM | | | | | | | | | |
| 47 | 10/14/12 | 10/14/12 | Sun 6-7am News Class of Time - Pre-emptible with notice | Sun 6-7am | -----1 | :30 | 1 | \$90.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$90.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/14/12 6:25 AM Sun 6-7am News Sun 6-7am :30 OFA-12-A-124H \$90.00 NM | | | | | | | | | |
| 48 | 10/21/12 | 10/21/12 | Sun 6-7am News Class of Time - Fixed Non Pre-emptible | Sun 6-7am | -----1 | :30 | 1 | \$180.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$180.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/21/12 6:39 AM Sun 6-7am News Sun 6-7am :30 OFA-12-D-148H \$180.00 NM | | | | | | | | | |
| 49 | 10/28/12 | 10/28/12 | Sun 6-7am News Class of Time - Pre-emptible with notice | Sun 6-7am | -----1 | :30 | 1 | \$90.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$90.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 6:12 AM Sun 6-7am News Sun 6-7am :30 OFA-12-D-148H \$90.00 NM | | | | | | | | | |
| 51 | 10/07/12 | 10/07/12 | GMA Sunday 7-8am Class of Time - Pre-emptible with notice | Sun 7-8am | -----1 | :30 | 1 | \$325.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$325.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|-------------------|-------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 958659-2 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR AMERICA | 1897 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|------------------|----------------|------------------|----------------|----------------|---------------|-------------|
| 51 | 10/07/12 | 10/07/12 | GMA Sunday 7-8am | Sun 7-8am | -----1 | :30 | 1 | \$325.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/07/12 | 7:39 AM | GMA Sunday 7-8am | Sun 7-8am | :30 | OFA-12-A-124H | \$325.00 NM |
| 52 | 10/14/12 | 10/14/12 | GMA Sunday 7-8am | Sun 7-8am | -----1 | :30 | 1 | \$325.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/08/12 | 10/14/12 | -----1 | 1 | \$325.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/14/12 | 7:40 AM | GMA Sunday 7-8am | Sun 7-8am | :30 | OFA-12-A-124H | \$325.00 NM |
| 53 | 10/21/12 | 10/21/12 | GMA Sunday 7-8am | Sun 7-8am | -----1 | :30 | 1 | \$325.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -----1 | 1 | \$325.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/21/12 | 7:39 AM | GMA Sunday 7-8am | Sun 7-8am | :30 | OFA-12-D-148H | \$325.00 NM |
| 54 | 10/28/12 | 10/28/12 | GMA Sunday 7-8am | Sun 7-8am | -----1 | :30 | 1 | \$325.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | \$325.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/28/12 | 7:27 AM | GMA Sunday 7-8am | Sun 7-8am | :30 | OFA-12-D-148H | \$325.00 NM |
| 56 | 10/01/12 | 10/01/12 | Dr. Oz M-F 9-10a | 9-10a | 1----- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | 1----- | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/01/12 | 9:26 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | OFA-12-A-124H | \$225.00 NM |
| 57 | 10/02/12 | 10/05/12 | Dr. Oz M-F 9-10a | 9-10a | -TWTF-- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/02/12 | 10/08/12 | -TWTF-- | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/02/12 | 9:55 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | OFA-12-A-124H | \$225.00 NM |
| 58 | 10/09/12 | 10/12/12 | Dr. Oz M-F 9-10a | 9-10a | -TWTF-- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/09/12 | 10/15/12 | -TWTF-- | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/10/12 | 9:27 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | OFA-12-A-124H | \$225.00 NM |
| 59 | 10/16/12 | 10/19/12 | Dr. Oz M-F 9-10a | 9-10a | -TWTF-- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/16/12 | 10/22/12 | -TWTF-- | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 10/18/12 | 9:11 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | OFA-12-D-148H | \$225.00 NM |
| 60 | 10/23/12 | 10/26/12 | Dr. Oz M-F 9-10a | 9-10a | -TWTF-- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/23/12 | 10/29/12 | -TWTF-- | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 10/25/12 | 9:13 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | OFA-12-D-148H | \$225.00 NM |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|-------------------|-----------------|---------------------|
| 958659-2 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR AMERICA | 1897 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|---------------------------------|----------------|------------------------|----------------|-------------------|---------------|-------------|
| 62 | 10/01/12 | 10/01/12 | 10-11a Anderson Cooper 10-11a | | 1----- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/01/12 | 10/07/12 | 1----- | | | | 1 | \$225.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/01/12 | 10:33 AM | 10-11a Anderson Cooper | 10-11a | :30 | OFA-12-A-124H | \$225.00 NM |
| 63 | 10/02/12 | 10/05/12 | 10-11a Anderson Cooper 10-11a | | -TWTF-- | :30 | 2 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/02/12 | 10/08/12 | -TWTF-- | | | | 2 | \$225.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 10/02/12 | 10:56 AM | 10-11a Anderson Cooper | 10-11a | :30 | OFA-12-A-124H | \$225.00 NM |
| 1 | WPBF | Th | 10/04/12 | 10:21 AM | 10-11a Anderson Cooper | 10-11a | :30 | OFA-12-A-124H | \$225.00 NM |
| 64 | 10/09/12 | 10/12/12 | 10-11a Anderson Cooper 10-11a | | -TWTF-- | :30 | 2 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/09/12 | 10/15/12 | -TWTF-- | | | | 2 | \$225.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/10/12 | 10:23 AM | 10-11a Anderson Cooper | 10-11a | :30 | OFA-12-A-124H | \$225.00 NM |
| 2 | WPBF | Th | 10/11/12 | 10:49 AM | 10-11a Anderson Cooper | 10-11a | :30 | OFA-12-A-124H | \$225.00 NM |
| 65 | 10/16/12 | 10/19/12 | 10-11a Anderson Cooper 10-11a | | -TWTF-- | :30 | 2 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/16/12 | 10/22/12 | -TWTF-- | | | | 2 | \$225.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 10/16/12 | 10:39 AM | 10-11a Anderson Cooper | 10-11a | :30 | OFA-12-A-124H | \$225.00 NM |
| 1 | WPBF | W | 10/17/12 | 10:20 AM | 10-11a Anderson Cooper | 10-11a | :30 | OFA-12-D-148H | \$225.00 NM |
| 66 | 10/23/12 | 10/26/12 | 10-11a Anderson Cooper 10-11a | | -TWTF-- | :30 | 2 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/23/12 | 10/29/12 | -TWTF-- | | | | 2 | \$225.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/23/12 | 10:27 AM | 10-11a Anderson Cooper | 10-11a | :30 | OFA-12-D-148H | \$225.00 NM |
| 2 | WPBF | Th | 10/25/12 | 10:27 AM | 10-11a Anderson Cooper | 10-11a | :30 | OFA-12-D-148H | \$225.00 NM |
| 68 | 10/01/12 | 10/01/12 | WPBF News 25 @ Noon 12pm-1230pm | | 1----- | :30 | 1 | \$350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/01/12 | 10/07/12 | 1----- | | | | 1 | \$350.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/01/12 | 12:21 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | OFA-12-A-124H | \$350.00 NM |
| 69 | 10/02/12 | 10/05/12 | WPBF News 25 @ Noon 12pm-1230pm | | -TWTF-- | :30 | 2 | \$350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/02/12 | 10/08/12 | -TWTF-- | | | | 2 | \$350.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 10/02/12 | 12:21 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | OFA-12-A-124H | \$350.00 NM |
| 1 | WPBF | F | 10/05/12 | 12:26 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | OFA-12-A-124H | \$350.00 NM |
| 70 | 10/09/12 | 10/12/12 | WPBF News 25 @ Noon 12pm-1230pm | | -TWTF-- | :30 | 2 | \$350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/09/12 | 10/15/12 | -TWTF-- | | | | 2 | \$350.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 10/09/12 | 12:10 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | OFA-12-A-124H | \$350.00 NM |

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|-------------------|-----------------|---------------------|
| 958659-2 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR AMERICA | 1897 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------------|----------------|---------|--------|----------------|----------|------|
| 70 | 10/09/12 | 10/12/12 | WPBF News 25 @ Noon | 12pm-1230pm | -TWTF-- | :30 | 2 | \$350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF W 10/10/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-A-124H \$350.00 NM | | | | | | | | | |
| 71 | 10/16/12 | 10/19/12 | WPBF News 25 @ Noon | 12pm-1230pm | -TWTF-- | :30 | 2 | \$350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/16/12 10/22/12 -TWTF-- 2 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF Tu 10/16/12 12:24 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-A-124H \$350.00 NM | | | | | | | | | |
| 2 WPBF Th 10/18/12 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-D-148H \$350.00 NM | | | | | | | | | |
| 72 | 10/23/12 | 10/26/12 | WPBF News 25 @ Noon | 12pm-1230pm | -TWTF-- | :30 | 2 | \$350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/23/12 10/29/12 -TWTF-- 2 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WPBF Tu 10/23/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-D-148H \$350.00 NM | | | | | | | | | |
| 1 WPBF F 10/26/12 12:13 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-D-148H \$350.00 NM | | | | | | | | | |
| 74 | 10/02/12 | 10/05/12 | 1230-1P Access Hollywoc | 1230-1p | -TWTF-- | :30 | 1 | \$350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/02/12 10/08/12 -TWTF-- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF Tu 10/02/12 12:39 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-A-124H \$350.00 NM | | | | | | | | | |
| 75 | 10/09/12 | 10/12/12 | 1230-1P Access Hollywoc | 1230-1p | -TWTF-- | :30 | 1 | \$175.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/09/12 10/15/12 -TWTF-- 1 \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF Tu 10/09/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-A-124H \$175.00 NM | | | | | | | | | |
| 76 | 10/16/12 | 10/19/12 | 1230-1P Access Hollywoc | 1230-1p | -TWTF-- | :30 | 1 | \$350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/16/12 10/22/12 -TWTF-- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF Tu 10/16/12 12:42 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-A-124H \$350.00 NM | | | | | | | | | |
| 77 | 10/23/12 | 10/26/12 | 1230-1P Access Hollywoc | 1230-1p | -TWTF-- | :30 | 1 | \$175.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/23/12 10/29/12 -TWTF-- 1 \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF Th 10/25/12 1230-1P Access Hollywood 1230-1p :00 \$175.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 79 | 10/07/12 | 10/07/12 | Chris Matthews | Sun 10-10:30AM | -----1 | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/01/12 10/07/12 -----1 1 \$225.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF Su 10/07/12 10:19 AM Chris Matthews Sun 10-10:30AM :30 OFA-12-A-124H \$225.00 NM | | | | | | | | | |
| 80 | 10/14/12 | 10/14/12 | Chris Matthews | Sun 10-10:30AM | -----1 | :30 | 1 | \$450.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/08/12 10/14/12 -----1 1 \$450.00 | | | | | | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|-------------------|-------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 958659-2 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR AMERICA | 1897 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|----------------|----------------|----------------|----------------|----------------|---------------|-------------|
| 80 | 10/14/12 | 10/14/12 | Chris Matthews | Sun 10-10:30AM | -----1 | :30 | 1 | \$450.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/14/12 | 10:28 AM | Chris Matthews | Sun 10-10:30AM | :30 | OFA-12-A-124H | \$450.00 NM |
| 81 | 10/21/12 | 10/21/12 | Chris Matthews | Sun 10-10:30AM | -----1 | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -----1 | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/21/12 | 10:27 AM | Chris Matthews | Sun 10-10:30AM | :30 | OFA-12-D-148H | \$225.00 NM |
| 82 | 10/28/12 | 10/28/12 | Chris Matthews | Sun 10-10:30AM | -----1 | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/28/12 | 10:20 AM | Chris Matthews | Sun 10-10:30AM | :30 | OFA-12-D-148H | \$225.00 NM |
| 84 | 10/01/12 | 10/01/12 | Dr. Oz | 4-5p | 1----- | :30 | 1 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | 1----- | 1 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/01/12 | 4:39 PM | Dr. Oz | 4-5p | :30 | OFA-12-A-124H | \$500.00 NM |
| 85 | 10/02/12 | 10/05/12 | Dr. Oz | 4-5p | -TWTF-- | :30 | 2 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/02/12 | 10/08/12 | -TWTF-- | 2 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | W | 10/03/12 | 4:26 PM | Dr. Oz | 4-5p | :30 | OFA-12-A-124H | \$500.00 NM |
| 1 | WPBF | F | 10/05/12 | 4:18 PM | Dr. Oz | 4-5p | :30 | OFA-12-A-124H | \$500.00 NM |
| 86 | 10/09/12 | 10/12/12 | Dr. Oz | 4-5p | -TWTF-- | :30 | 2 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/09/12 | 10/15/12 | -TWTF-- | 2 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/10/12 | 4:29 PM | Dr. Oz | 4-5p | :30 | OFA-12-A-124H | \$500.00 NM |
| 2 | WPBF | Th | 10/11/12 | 4:18 PM | Dr. Oz | 4-5p | :30 | OFA-12-A-124H | \$500.00 NM |
| 87 | 10/16/12 | 10/19/12 | Dr. Oz | 4-5p | -TWTF-- | :30 | 2 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/16/12 | 10/22/12 | -TWTF-- | 2 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 10/16/12 | 4:12 PM | Dr. Oz | 4-5p | :30 | OFA-12-A-124H | \$500.00 NM |
| 1 | WPBF | F | 10/19/12 | 4:38 PM | Dr. Oz | 4-5p | :30 | OFA-12-D-148H | \$500.00 NM |
| 88 | 10/23/12 | 10/26/12 | Dr. Oz | 4-5p | -TWTF-- | :30 | 2 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/23/12 | 10/29/12 | -TWTF-- | 2 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/23/12 | 4:37 PM | Dr. Oz | 4-5p | :30 | OFA-12-D-148H | \$500.00 NM |
| 2 | WPBF | W | 10/24/12 | 4:28 PM | Dr. Oz | 4-5p | :30 | OFA-12-D-148H | \$500.00 NM |
| 91 | 10/20/12 | 10/20/12 | Sat 7pm News | 7-730pm | -----1- | :30 | 1 | \$800.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |

MTWTFSS

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

DUPLICATE INVOICE

| | | | |
|-------------------|-------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 958659-2 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR AMERICA | 1897 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---|----------------|---------|--------|----------------|------------|------|
| 91 | 10/20/12 | 10/20/12 | Sat 7pm News Class of Time - Fixed Non Pre-emptible | 7-730pm | -----1- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/20/12 7:53 PM Sat 7pm News 7-730pm :30 OFA-12-D-148H \$800.00 NM LR - Football | | | | | | | | | |
| 92 | 10/27/12 | 10/27/12 | Sat 7pm News Class of Time - Fixed Non Pre-emptible | 7-730pm | -----1- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 7:51 PM Sat 7pm News 7-730pm :30 OFA-12-D-148H \$800.00 NM LR - Football | | | | | | | | | |
| 94 | 10/02/12 | 10/05/12 | Jeopardy Class of Time - Fixed Non Pre-emptible | 7:30-8PM | -TWTF-- | :30 | 1 | \$1,700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -TWTF-- 1 \$1,700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/05/12 7:53 PM Jeopardy 7:30-8PM :30 OFA-12-A-124H \$1,700.00 NM | | | | | | | | | |
| 95 | 10/09/12 | 10/12/12 | Jeopardy Class of Time - Fixed Non Pre-emptible | 7:30-8PM | -TWTF-- | :30 | 1 | \$1,700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 1 \$1,700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/10/12 7:35 PM Jeopardy 7:30-8PM :30 OFA-12-A-124H \$1,700.00 NM | | | | | | | | | |
| 96 | 10/16/12 | 10/19/12 | Jeopardy Class of Time - Fixed Non Pre-emptible | 7:30-8PM | -TWTF-- | :30 | 1 | \$1,700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWTF-- 1 \$1,700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 7:41 PM Jeopardy 7:30-8PM :30 OFA-12-A-124H \$1,700.00 NM | | | | | | | | | |
| 97 | 10/23/12 | 10/26/12 | Jeopardy Class of Time - Fixed Non Pre-emptible | 7:30-8PM | -TWTF-- | :30 | 1 | \$1,700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 1 \$1,700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/24/12 7:52 PM Jeopardy 7:30-8PM :30 OFA-12-D-148H \$1,700.00 NM | | | | | | | | | |
| 99 | 10/08/12 | 10/08/12 | DWTS Class of Time - Pre-emptible with notice | 8-10P | 1----- | :30 | 1 | \$4,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$4,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 9:09 PM DWTS 8-10P :30 OFA-12-A-124H \$4,500.00 NM | | | | | | | | | |
| 100 | 10/22/12 | 10/22/12 | DWTS Class of Time - Pre-emptible with notice | 8-10P | 1----- | :30 | 1 | \$4,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$4,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 8:24 PM Mon ABC Prime A 8-9PM :30 OFA-12-D-148H \$4,500.00 NM | | | | | | | | | |
| 103 | 10/10/12 | 10/10/12 | MIDDLE/SUBURGATOR 8-9PM Class of Time - Pre-emptible with notice | | --1---- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|-------------------|-------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 958659-2 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR AMERICA | 1897 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|--|----------|---------------------------------|----------------|---------------------------|----------------|----------------|---------------|--------------------------|
| 103 | 10/10/12 | 10/10/12 | MIDDLE/SUBURGATOR 8-9PM | | --1---- | :30 | 1 | \$1,800.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| | 10/08/12 | 10/14/12 | --1---- | 1 | \$1,800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/10/12 | 7:59 PM | MIDDLE/NEIGHBOR | 8-9PM | :30 | OFA-12-A-124H | \$1,800.00 NM |
| 105 | 10/04/12 | 10/04/12 | GREY'S ANATOMY | 9-10PM | ---1--- | :30 | 1 | \$3,600.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | ---1--- | 1 | \$3,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 10/04/12 | | GREY'S ANATOMY | 9-10PM | :00 | | \$3,600.00 NM |
| | Credited | | | | | | | | |
| 106 | 10/18/12 | 10/18/12 | GREY'S ANATOMY | 9-10PM | ---1--- | :30 | 1 | \$3,600.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | ---1--- | 1 | \$3,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 10/18/12 | 9:19 PM | GREY'S ANATOMY | 9-10PM | :30 | OFA-12-D-148H | \$3,600.00 NM |
| 107 | 10/04/12 | 10/04/12 | SCANDAL | 10-11PM | ---1--- | :30 | 1 | \$1,800.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | ---1--- | 1 | \$1,800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 10/04/12 | 10:41 PM | SCANDAL | 10-11PM | :30 | OFA-12-A-124H | \$1,800.00 NM |
| 109 | 10/07/12 | 10/07/12 | 666 PARK AVE | 10-11PM | -----1 | :30 | 1 | \$1,800.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----1 | 1 | \$1,800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/07/12 | 10:39 PM | 666 PARK AVE | 10-11PM | :30 | OFA-12-A-124H | \$1,800.00 NM |
| 110 | 10/28/12 | 10/28/12 | 666 PARK AVE | 10-11PM | -----1 | :30 | 1 | \$1,800.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | \$1,800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/28/12 | 10:38 PM | 666 PARK AVE | 10-11PM | :30 | OFA-12-D-148H | \$1,800.00 NM |
| 112 | 10/02/12 | 10/07/12 | M-SUN WPBF News 25 @ 11-11:35PM | | -TWTF-S | :30 | 2 | \$500.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/02/12 | 10/08/12 | -TWTF-S | 2 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Th | 10/04/12 | 11:14 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | OFA-12-A-124H | \$500.00 NM |
| 1 | WPBF | F | 10/05/12 | 11:24 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | OFA-12-A-124H | \$500.00 NM |
| 113 | 10/09/12 | 10/14/12 | M-SUN WPBF News 25 @ 11-11:35PM | | -TWTF-S | :30 | 2 | \$500.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/09/12 | 10/15/12 | -TWTF-S | 2 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/09/12 | 11:24 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | OFA-12-A-124H | \$500.00 NM |
| 2 | WPBF | Su | 10/14/12 | 11:22 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | OFA-12-A-124H | \$500.00 NM |
| 114 | 10/16/12 | 10/21/12 | M-SUN WPBF News 25 @ 11-11:35PM | | -TWTF-S | :30 | 2 | \$1,000.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |

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We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|-------------------|-------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 958659-2 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR AMERICA | 1897 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|----------------------------------|--------------------|-----------------------|---------------|----------------|---------------------|-------------|
| 114 | 10/16/12 | 10/21/12 | M-SUN WPBF News 25 @ 11-11:35PM | | -TWTF-S | :30 | 2 | \$1,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/16/12 | 10/22/12 | -TWTF-S | 2 | \$1,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WPBF Tu | 10/16/12 | 11:13 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | OFA-12-A-124H | | \$1,000.00 | NM |
| 1 WPBF F | 10/19/12 | 11:25 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | OFA-12-D-148H | | \$1,000.00 | NM |
| 115 | 10/23/12 | 10/28/12 | M-SUN WPBF News 25 @ 11-11:35PM | | -TWTF-S | :30 | 2 | \$1,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/23/12 | 10/29/12 | -TWTF-S | 2 | \$1,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Tu | 10/23/12 | 11:27 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | OFA-12-D-148H | | \$1,000.00 | NM |
| 2 WPBF Th | 10/25/12 | 11:12 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | OFA-12-D-148H | | \$1,000.00 | NM |
| 117 | 10/07/12 | 10/07/12 | Sun 11:35pm Late News 1135p-12am | | -----1 | :30 | 1 | \$300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | -----1 | 1 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su | 10/07/12 | 11:54 PM | Sun 11:35pm Late News | 1135p-12am | :30 | OFA-12-A-124H | | \$300.00 | NM |
| 118 | 10/14/12 | 10/14/12 | Sun 11:35pm Late News 1135p-12am | | -----1 | :30 | 1 | \$300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -----1 | 1 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su | 10/14/12 | | Sun 11:35pm Late News | 1135p-12am | :00 | | | \$300.00 | NM |
| Credited | | | | | | | | | |
| 119 | 10/21/12 | 10/21/12 | Sun 11:35pm Late News 1135p-12am | | -----1 | :30 | 1 | \$300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | -----1 | 1 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su | 10/21/12 | 11:55 PM | Sun 11:35pm Late News | 1135p-12am | :30 | OFA-12-D-148H | | \$300.00 | NM |
| 120 | 10/28/12 | 10/28/12 | Sun 11:35pm Late News 1135p-12am | | -----1 | :30 | 1 | \$300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su | 10/28/12 | | Sun 11:35pm Late News | 1135p-12am | :00 | | | \$300.00 | NM |
| Credited | | | | | | | | | |
| 122 | 10/02/12 | 10/05/12 | Jimmy Kimmel | 12:06-01:06AM | -TWTF-- | :30 | 1 | \$70.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/02/12 | 10/08/12 | -TWTF-- | 1 | \$70.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF W | 10/03/12 | 12:29 AM | Jimmy Kimmel | 12:06-01:06AM | :30 | OFA-12-A-124H | | \$70.00 | NM |
| 123 | 10/09/12 | 10/12/12 | Jimmy Kimmel | 12:06-01:06AM | -TWTF-- | :30 | 1 | \$70.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | -TWTF-- | 1 | \$70.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF W | 10/10/12 | 12:23 AM | Jimmy Kimmel | 12:06-01:06AM | :30 | OFA-12-A-124H | | \$70.00 | NM |
| 124 | 10/16/12 | 10/19/12 | Jimmy Kimmel | 12:06-01:06AM | -TWTF-- | :30 | 1 | \$70.00 | NM |

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PO Box 26885
Lehigh Valley, PA 18002-6885

DUPLICATE INVOICE

| | | | |
|-------------------|-------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 958659-2 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR AMERICA | 1897 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|---------------------------------|-------------------|--------------------------------------|----------------|----------------|---------------|------------|
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/16/12 | 10/22/12 | -TWTF-- | 1 | \$70.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/17/12 | 12:47 AM | Jimmy Kimmel | 12:06-01:06AM | :30 | OFA-12-D-148H | \$70.00 NM |
| 125 | 10/23/12 | 10/26/12 | Jimmy Kimmel | 12:06-01:06AM | -TWTF-- | :30 | 1 | \$70.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/23/12 | 10/29/12 | -TWTF-- | 1 | \$70.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/24/12 | 12:48 AM | Jimmy Kimmel | 12:06-01:06AM | :30 | OFA-12-D-148H | \$70.00 NM |
| 127 | 10/02/12 | 10/05/12 | ACCESS HOLLYWOOD 106x-136x | | -TWTF-- | :30 | 1 | \$15.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/02/12 | 10/08/12 | -TWTF-- | 1 | \$15.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 10/04/12 | 1:24 AM | ACCESS HOLLYWOOD | 106x-136x | :30 | OFA-12-A-124H | \$15.00 NM |
| 128 | 10/09/12 | 10/12/12 | ACCESS HOLLYWOOD 106x-136x | | -TWTF-- | :30 | 1 | \$15.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | -TWTF-- | 1 | \$15.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/10/12 | 1:23 AM | ACCESS HOLLYWOOD | 106x-136x | :30 | OFA-12-A-124H | \$15.00 NM |
| 130 | 10/16/12 | 10/26/12 | ACCESS HOLLYWOOD 106x-136x | | -TWTF-- | :30 | 1 | \$20.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/16/12 | 10/22/12 | -TWTF-- | 1 | \$15.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | W | 10/17/12 | 1:24 AM | ACCESS HOLLYWOOD | 106x-136x | :30 | OFA-12-D-148H | \$15.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/23/12 | 10/29/12 | -TWTF-- | 1 | \$20.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/23/12 | 1:31 AM | ACCESS HOLLYWOOD | 106x-136x | :30 | OFA-12-D-148H | \$20.00 NM |
| 132 | 10/06/12 | 10/06/12 | ACCESS HOLLYWOOD 'ACCESS HOLLYW | | -----1- | :30 | 1 | \$50.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | -----1- | 1 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/06/12 | 1:00 AM | ACCESS HOLLYWOOD WKND 'ACCESS HOLLYW | :30 | OFA-12-A-124H | \$50.00 NM | |
| 133 | 10/13/12 | 10/13/12 | ACCESS HOLLYWOOD 'ACCESS HOLLYW | | -----1- | :30 | 1 | \$50.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -----1- | 1 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/13/12 | 12:28 AM | ACCESS HOLLYWOOD WKND 'ACCESS HOLLYW | :30 | OFA-12-A-124H | \$50.00 NM | |
| 134 | 10/20/12 | 10/20/12 | ACCESS HOLLYWOOD 'ACCESS HOLLYW | | -----1- | :30 | 1 | \$50.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | -----1- | 1 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/20/12 | 1:04 AM | ACCESS HOLLYWOOD WKND 'ACCESS HOLLYW | :30 | OFA-12-D-148H | \$50.00 NM | |
| 135 | 10/27/12 | 10/27/12 | ACCESS HOLLYWOOD 'ACCESS HOLLYW | | -----1- | :30 | 1 | \$50.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |

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PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|-------------------|-------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 958659-2 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR AMERICA | 1897 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|--------------------------|-------------------|-------------------------|----------------|----------------|---------------|---------------|
| 135 | 10/27/12 | 10/27/12 | ACCESS HOLLYWOOD | ACCESS HOLLYW | -----1- | :30 | 1 | \$50.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1- | 1 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/27/12 | 1:00 AM | ACCESS HOLLYWOOD WKND | ACCESS HOLLYW | :30 | OFA-12-D-148H | \$50.00 NM |
| 138 | 10/07/12 | 10/07/12 | PRIVATE PRACTICE WK12-1x | | -----1 | :30 | 1 | \$50.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | -----1 | 1 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/07/12 | 12:47 AM | PRIVATE PRACTICE WKNDLF | 12-1x | :30 | OFA-12-A-124H | \$50.00 NM |
| 139 | 10/14/12 | 10/14/12 | PRIVATE PRACTICE WK12-1x | | -----1 | :30 | 1 | \$50.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -----1 | 1 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/14/12 | 12:20 AM | PRIVATE PRACTICE WKNDLF | 12-1x | :30 | OFA-12-A-124H | \$50.00 NM |
| 140 | 10/21/12 | 10/21/12 | PRIVATE PRACTICE WK12-1x | | -----1 | :30 | 1 | \$50.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | -----1 | 1 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/21/12 | 12:58 AM | PRIVATE PRACTICE WKNDLF | 12-1x | :30 | OFA-12-D-148H | \$50.00 NM |
| 141 | 10/28/12 | 10/28/12 | PRIVATE PRACTICE WK12-1x | | -----1 | :30 | 1 | \$50.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/28/12 | 12:28 AM | PRIVATE PRACTICE WKNDLF | 12-1x | :30 | OFA-12-D-148H | \$50.00 NM |
| 147 | 10/02/12 | 10/05/12 | M-F 3-4P | M-F 3-4P | -TWTF-- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | -TWTF-- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/02/12 | 3:40 PM | M-F 3-4P | M-F 3-4P | :30 | OFA-12-A-124H | \$400.00 NM |
| 148 | 10/02/12 | 10/05/12 | Dr. Oz | 4-5p | -TWTF-- | :30 | 3 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | -TWTF-- | 3 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 10/02/12 | 4:21 PM | Dr. Oz | 4-5p | :30 | OFA-12-A-124H | \$500.00 NM |
| 3 | WPBF | W | 10/03/12 | 4:12 PM | Dr. Oz | 4-5p | :30 | OFA-12-A-124H | \$500.00 NM |
| 1 | WPBF | Th | 10/04/12 | 4:27 PM | Dr. Oz | 4-5p | :30 | OFA-12-A-124H | \$500.00 NM |
| 151 | 10/10/12 | 10/10/12 | NASHVILLE | 10-11PM | --W---- | :30 | 1 | \$2,175.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | --W---- | 1 | \$2,175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/10/12 | 10:24 PM | NASHVILLE PREMIERE | 10-11P 10/10 | :30 | OFA-12-A-124H | \$2,175.00 NM |
| 152 | 10/03/12 | 10/03/12 | NETWORK POLITICAL P9-11p | | --W---- | :30 | 1 | \$1,800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |

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INVOICE

| | | | |
|-------------------|-------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 958659-2 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR AMERICA | 1897 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------|--|----------|--------------------------|----------------|--------------------------------|----------------|----------------|---------------|---------------|
| 152 | 10/03/12 | 10/03/12 | NETWORK POLITICAL P9-11p | | --W---- | :30 | 1 | \$1,800.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| | 10/01/12 | 10/07/12 | --W---- | 1 | \$1,800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/03/12 | 10:46 PM | NETWORK POLITICAL PROGR/9-11p | | :30 | OFA-12-A-124H | \$1,800.00 NM |
| 153 | 10/06/12 | 10/06/12 | Sat 5-6am News | Sat 5-6am | -----S- | :30 | 1 | \$60.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----S- | 1 | \$60.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/06/12 | 5:41 AM | Sat 5-6am News | Sat 5-6am | :30 | OFA-12-A-124H | \$60.00 NM |
| 154 | 10/10/12 | 10/10/12 | Wed ABC Prime A | 8-9PM | --W---- | :30 | 1 | \$1,800.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/08/12 | 10/14/12 | --W---- | 1 | \$1,800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/10/12 | 8:49 PM | Wed ABC Prime A | 8-9PM | :30 | OFA-12-A-124H | \$1,800.00 NM |
| 155 | 10/07/12 | 10/07/12 | PRIVATE PRACTICE WK12-1x | | -----S | :30 | 1 | \$50.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----S | 1 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/07/12 | 12:19 AM | PRIVATE PRACTICE WKNDLF '12-1x | | :30 | OFA-12-A-124H | \$50.00 NM |
| 156 | 10/21/12 | 10/21/12 | Sun 6-7am News | Sun 6-7am | -----S | :30 | 1 | \$180.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -----S | 1 | \$180.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/21/12 | 6:58 AM | Sun 6-7am News | Sun 6-7am | :30 | OFA-12-D-148H | \$180.00 NM |
| 157 | 10/16/12 | 10/19/12 | 4:30a-5a | 430a-5a | -TWTF-- | :30 | 2 | \$60.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | 2 | \$60.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/16/12 | 4:54 AM | 4:30a-5a | 430a-5a | :30 | OFA-12-A-124H | \$60.00 NM |
| 2 | WPBF | F | 10/19/12 | 4:55 AM | 4:30a-5a | 430a-5a | :30 | OFA-12-D-148H | \$60.00 NM |
| 158 | 10/28/12 | 10/28/12 | Sun 5-6am News | Sun 5-6am | -----S | :30 | 1 | \$100.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -----S | 1 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/28/12 | 5:13 AM | Sun 5-6am News | Sun 5-6am | :30 | OFA-12-D-148H | \$100.00 NM |
| Total Spots | | | | | | | 152 | | |

Payment Terms 30 Days

| | |
|-------------------|-------------|
| Gross Total | \$68,550.00 |
| Agency Commission | \$10,282.50 |
| Net Amount Due | \$58,267.50 |

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 958659-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|-------------------|-------------------|-----------------|
| Obama/D/President | OBAMA FOR AMERICA | 1897 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/25/12 - 11/06/12 | 958659 | 06355758 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912856 | 95 | 101 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|-------------------------------|-------------------|-------------------------------------|----------------|----------------|---------------|---------------|
| 34 | 09/29/12 | 09/29/12 | Sat 8-9am News | Sat 8-9am | -----1- | :30 | 1 | \$450.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -----1- | 1 | \$450.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 09/29/12 | 8:29 AM | Sat 8-9am News | Sat 8-9am | :30 | OFA-12-A-124H | \$450.00 NM |
| 40 | 09/30/12 | 09/30/12 | Sun 5-6am News | Sun 5-6am | -----1 | :30 | 1 | \$100.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -----1 | 1 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 09/30/12 | 5:08 AM | Sun 5-6am News | Sun 5-6am | :30 | OFA-12-A-124H | \$100.00 NM |
| 108 | 09/30/12 | 09/30/12 | ONCE UPON A TIME PR 8-9P 9/30 | | -----1 | :30 | 1 | \$2,700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -----1 | 1 | \$2,700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 09/30/12 | 8:42 PM | ONCE UPON A TIME PREMIERE 8-9P 9/30 | | :30 | OFA-12-A-124H | \$2,700.00 NM |
| 137 | 09/30/12 | 09/30/12 | PRIVATE PRACTICE WK12-1x | | -----1 | :30 | 1 | \$50.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -----1 | 1 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 09/30/12 | 12:16 AM | PRIVATE PRACTICE WKNDLF 12-1x | | :30 | OFA-12-A-124H | \$50.00 NM |
| 143 | 09/29/12 | 09/29/12 | M-Sun 1130p-12am Late | 1130p-1205am | -----1- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -----1- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 09/29/12 | 12:12 AM | M-Sun 1130p-12am Late News | 1130p-1205am | :30 | OFA-12-A-124H | \$400.00 NM |
| LR - Football | | | | | | | | | |

Total Spots 5

Gross Total \$3,700.00



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 958659-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |

| Advertiser | Product | Estimate Number |
|-------------------|-------------------|-----------------|
| Obama/D/President | OBAMA FOR AMERICA | 1897 |

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Payment Terms 30 Days

| | |
|--------------------------|-----------------|
| <u>Agency Commission</u> | \$555.00 |
|--------------------------|-----------------|

| | |
|-----------------------|-------------------|
| <u>Net Amount Due</u> | \$3,145.00 |
|-----------------------|-------------------|